



**Rock the Block** is a neighborhood revitalization event organized by Habitat for Humanity Lakeside and other community partners. As part of the event, Habitat provides affordable financing for exterior home repairs and community projects in a designated neighborhood. Our community partners assist with additional services such as brush removal, lighting improvements and fire safety checks. Volunteers and neighbors in the designated neighborhood carry out the work. Sponsorships are essential to carrying out this event as they help pay for the upfront costs of all of our project materials. For our 2019 event, we are looking to raise at least \$16,000 through sponsorships. Please consider helping us meet our goal.

**What:** 2019 Rock the Block

**Where:** End Park and North Railway Neighborhoods, Sheboygan

**When:** Thursday, September 12 and Saturday, September 14, 2019

**In order to receive all benefits associated with Rock the Block sponsorships, commitments must be returned by August 31, 2019.**

### **Lead Sponsor (one available, exclusive)**

**\$5,000**

#### **23,112 impressions**

- Recognized as a top-level sponsor in all submitted press releases and media coverage
- Company name and logo (large) will be displayed on the Rock the Block page and the homepage of the Affiliate website
- Company name and logo included in Affiliate e-newsletter article pre- and post- event
- Minimum of three live mentions during the Rock the Block event
- Logo (large) included on event collateral including event sponsor signs
- Minimum of two posts each on the Affiliate page and Rock the Block event page on Facebook
- Opportunity to have up to 20 volunteer spots reserved for your company on 9-12 or 9-14
- Opportunity to have a representative on the event planning committee
- Opportunity to have a booth or giveaway item at the event

### **Associate Sponsor (multiple available)**

**\$2,500**

#### **4,993 impressions**

- Company name and logo (small) will be displayed on the Rock the Block page of the Affiliate website
- Company name and logo included in Affiliate e-newsletter article pre- and post-event
- Minimum of two live mentions during the Rock the Block event
- Logo (small) included on event collateral including event sponsor signs
- Minimum of one post on the Rock the Block event page on Facebook
- Opportunity to have up to 10 volunteer spots reserved for your company on either 9-12 or 9-14

### **Friend of Habitat Sponsor (multiple available)**

**\$500**

#### **480 impressions**

- Logo (small) included on event collateral including event sponsor signs
- Minimum of one live mention during the Rock the Block event
- Opportunity to have up to 4 volunteer spots reserved for your company on either 9-12 or 9-14

**I/We would like to support the 2019 Rock the Block event as a:**

- Lead Sponsor: \$5,000
- Associate Sponsor: \$2,500
- Friend of Habitat Sponsor: \$500
- We are unable to sponsor the event but would like to make a tax-deductible gift: \$\_\_\_\_\_

Sponsor Name (as it should appear in print):		
Contact Name:		
Address:		
City:	State:	Zip:
Phone:		
Email:		

**Payment method:**

- Check enclosed (please make checks payable to Habitat for Humanity Lakeside)
- Please invoice me

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return Sponsorship form to:

Attn: Emily Nuernberg, Habitat for Humanity Lakeside, PO Box 973, Sheboygan, WI 53082  
Email: enuernberg@habitatlakeside.com | Phone: 920-458-3399 ext. 303